



Image: Uninvited Guests &
Duncan Speakman
Photo by Jon Aitkin

NARRATIVE TECHNOLOGIES

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Narrative technologies is an experimental initiative encouraging collaborations between researchers from University of Bristol, UWE and those working in the creative technology sector, organised in partnership with the Pervasive Media Studio.

We are bringing together a diverse group with a common interest in how creative technologies can enable new ways of telling stories or representing experiences.

What forms of storytelling meet the potential of emerging technologies? How do stories themselves change in response to the technologies used to tell them? What do new technologies make possible, and how can creativity push the potential of these technologies?

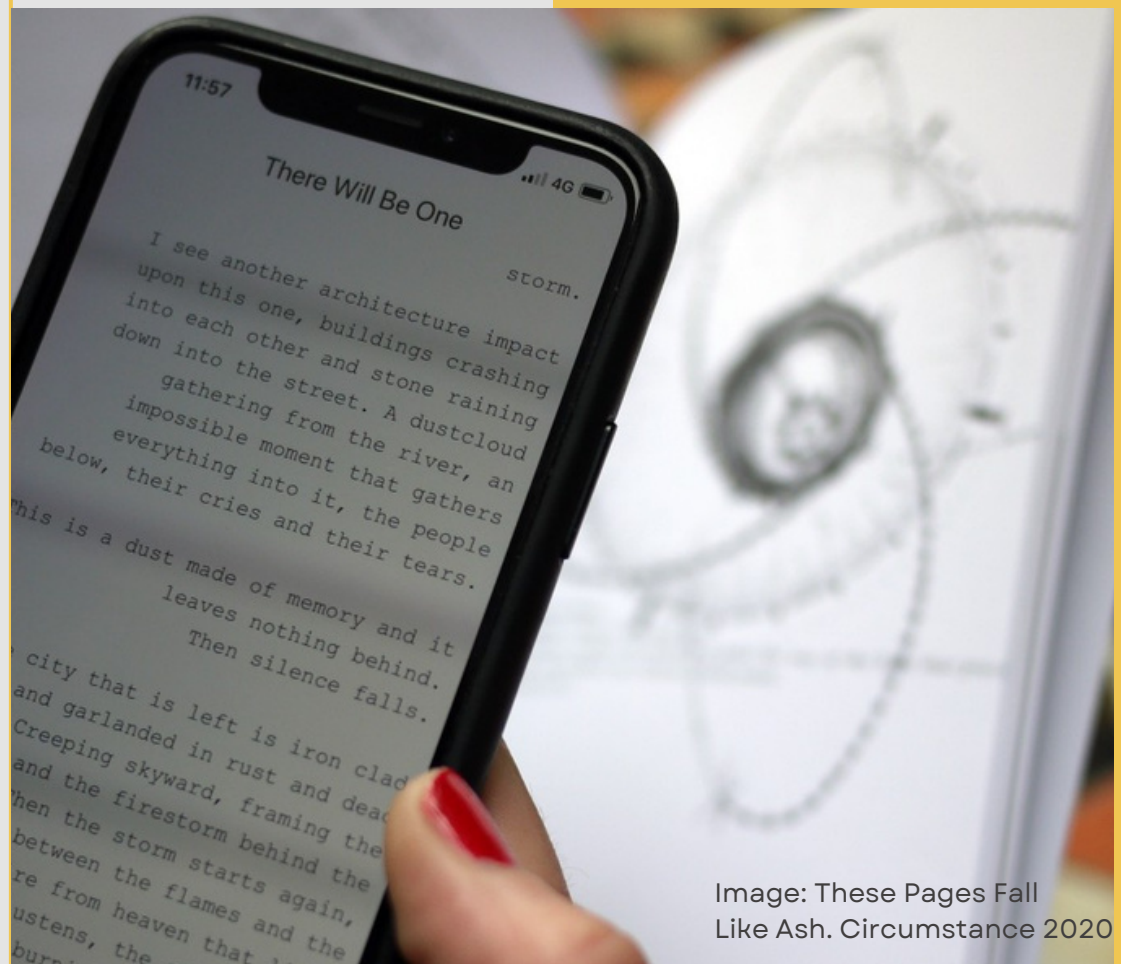


Image: These Pages Fall
Like Ash. Circumstance 2020

The Process

We will run a half-day workshop followed by lunch at Bristol Digital Futures Institute on Thursday 13th June, 9:30am-2pm. Following this event there will be a call for attendees to apply for seed-funding (up to £5k) to further develop an idea.

What do you get ?

- The opportunity to meet researchers from across the arts, engineering and computer science at University of Bristol (UoB) and UWE, and to expand your industry network.
- The chance to apply for £5K seed funding to develop a new idea or collaboration between an academic and non-academic partner. This funding can be spent on scoping a project, proof of concept, market research and to pay non-academic partners for their time.
- Support from the Impact Acceleration teams at both universities to take your project forward to a full bid.
- A stipend of £100 to attend the workshop for participants who would not otherwise be paid for their time.

What are we looking for?

- New interdisciplinary collaborations between researchers from either university and non-academic practitioners.
- Artists, writers, and creative technologists interested in the narrative possibilities of creative technologies to enable new forms of storytelling.
- Early stage ideas around narrative technologies that would benefit from collaboration.



Image: Roxana Vilk
Photo by Jon Aitkin

STAGE 1: WORKSHOP

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To attend the workshop on Thursday 13 June, **please submit a short expression of interest here**, by 9am on 13 May. From those applications we will curate a group of up to 30 people to attend the workshop at Bristol Digital Futures Institute in central Bristol. The aim is for attendees to represent a wide range of disciplines, experiences, practices and research interests.

(We understand that online forms do not work for everyone. If you would like to register your interest by alternative means please email juliet.lennox@uwe.ac.uk)



Photo by Jon Aitkin

STAGE 2: FUNDING

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Following the workshop, we will invite attendees to form teams to apply for up to £5K to develop an early-stage idea around narrative technologies. There will be a very short application form with a deadline of Friday 19 July.

Funding applications must have a lead academic from either UoB or UWE and include at least one non-academic partner. Before applying we advise setting up a meeting with the lead academic's impact team (see contact details below).

This seed funding is to foster new collaborations and develop relationships and ideas. It is designed to support preliminary activities that may lead to larger projects. 'Fast-failure' is acceptable.



Image: Future calls by Rafael Coutinho, Cachalote Produções

STAGE 2: FUNDING

STAGE 2

Activities can include:

- Events, workshops, meetings to further progress collaborations
- Scoping ideas through stakeholder or community engagement
- Developing a pilot, proof of concept or practically testing an early stage idea
- Co-designing an action plan, or next steps for project development
- Accessing resources, including external expertise and advice to progress ideas



Assessment Criteria:

In assessing applications, the panel will use the following criteria:

- The idea responds to the Narrative Technologies theme
- The project facilitates new collaborations between academic and non-academic partners
- The ultimate aims of the project are to realise benefit outside academia
- Projects must fall partly or wholly within the disciplinary remit of the AHRC and EPSRC (see [FAQ's](#) for details)

Key dates:

Mon 13 May	Submit expression of interest to attend workshop by 9am
Fri 17 May	Confirmation of workshop attendees
Thu 13 Jun	Workshop at Bristol Digital Futures Institute, 9:30-2pm
Fri 19 July	Deadline for Seed-funding Applications
Wed 31 July	Funding decisions made
End Dec	Deadline for completion of funded projects
Jan 2025	Post-project Sharing Event



Image: Uninvited Guests & Zubr. Photo by Simone Einfalts

Key Contacts

Before applying for seed funding we strongly advise you get in touch with the relevant impact team from the lead academic's institution

University of Bristol:

Arts and Humanities alice.malhador@bristol.ac.uk

Engineering ly.frances@bristol.ac.uk

UWE: juliet.lennox@uwe.ac.uk

Please see our [FAQs](#) for further information

Supported by:

This project is being funded by University of Bristol and UWE Bristol's Arts and Humanities Research Council's (AHRC) Impact Acceleration Accounts (IAA), as well as University of Bristol's Engineering and Physical Sciences Research Council's (EPSRC) IAA.

This is a collaboration between Centre for Creative Technologies, Digital Cultures Research Centre, Pervasive Media Studio and MyWorld.